

What is the shape of our persuasive letter?

Non-fiction shape
Address, date, Dear...
Introduction-state the issue
Reason 1
Reason 2
Reason 3
Reason 4
Conclusion-Summarise the reasons and state what you want to happen
Yours Sincerely

What is the grammar and language of our persuasive letter?

Conditional form	Starting a sentence with the subordinating conjunction 'if': <i>If it's in pupils' lunch boxes and at their milk breaks today, then it's poisoning rivers tomorrow and contaminating our oceans forever.</i>
Subjunctive form	A very formal way of speaking and writing. Usually using the form 'if he /she/it/I were...': <i>If it were possible to eliminate all single use plastic from school, this would have a huge impact on community use of plastic.</i>
Passive Voice	A way of writing sentences that enables the writer to remove the subject of the sentence: <i>In our school alone, on average, 400 packets of crisps are eaten a day.</i>
Semi-colon	Can be used to join two independent clauses that are related: <i>We know plastic is a remarkable invention; it gives us life changing medical equipment such as surgical gloves and prosthetic limbs.</i>
Formal	Language used when writing or speaking about something important: <i>The issue of single-use plastic is particularly pertinent to our school setting, where the majority of students partake in lunches from home.</i>
Impersonal	Formal, no personal pronouns (I, he, she, you). Often includes third person, present tense, passive voice. <i>The school community needs to work together to overcome this.</i>

