

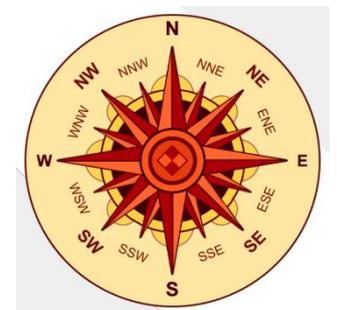
Year 6 Knowledge Organiser: Greece

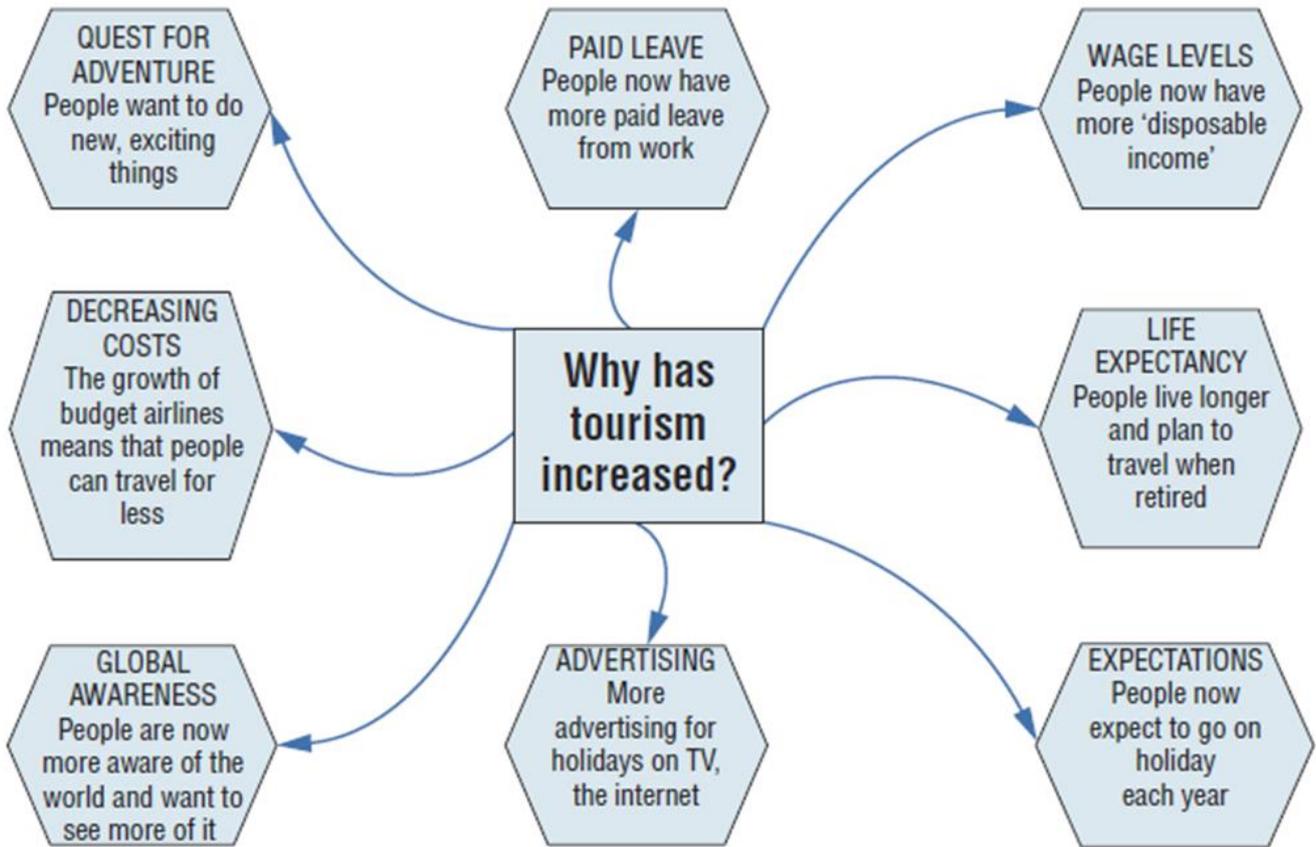
Key terms	meanings
tourism	An industry that drives people to travel for recreation and leisure.
mass tourism	Is when large numbers of people visit the same place at any one time.
human geography	The study of the interrelationships between people, place, and environment
physical geography	The study of the natural features of the Earth's surface, including land formation, climate and biomes
impact	An effect or consequence
economic impact	The impact on the wealth of an area
social impact	The impact on people and communities
environmental impact	The impact on the landscape
sustainability	Involves meeting today's needs and protecting the environment and resources for the future.
ecotourism	Responsible travel to natural areas that conserves the environment, sustains the well-being of the local people, and involves interpretation and education
infrastructure	Refers to the stuff that makes a country work. It is the basic equipment and structures (such as roads and bridges) that are needed for a country, region, or organisation to function properly.



Locating a place:

- ✓ compass points
- ✓ continent
- ✓ seas/oceans
- ✓ country
- ✓ region
- ✓ county / state
- ✓ neighbouring places





Value of Sustainable Tourism

Messaging your socially and environmentally responsible practices will drive revenue and increase traveler length of stay

WHAT IS SUSTAINABLE TOURISM?



The Sustainable Traveler

VS

All Other Travelers

Significantly more sustainable travelers purchase something from a travel company because that company engages in sustainable practices, like:



Sustainable travelers are significantly more likely to stay 7 or more days, whereas the most recent trip of all others was less than 3 days.



Sustainable travelers are far more likely to travel with friends than all others.

